

PRESENTED BY  
[YOUR LOGO HERE]

**March 11 - 13, 2024**

Wicomico Youth & Civic Center  
Salisbury, MD

Accomack, Caroline, Delmar, Dorchester,  
Kent, Queen Anne's, Somerset, Talbot,  
Wicomico & WorcesterCounty Students

JA Inspire (JAI) is back! Join us in bringing together local businesses with aspiring students in hopes of igniting the early spark for their future careers. At this event, students dive into immersive, hands-on activities, gaining practical experience with industry tools and equipment, all while engaging directly with influential business leaders from the Eastern Shore community.

# Be Inspiring!

Junior Achievement of the Eastern Shore (JAES) pairs in-classroom curriculums with hands-on learning experiences designed to teach students of the Eastern Shore how to be financially independent, have an entrepreneurial mindset, and be knowledgeable of their options and resources for entering the workforce.

**Your generous contribution will ensure Eastern Shore students are empowered to own their economic futures.**



2023  
**IMPACT**



**80**  
Volunteers



**400+**  
Volunteer Hours



**112**  
Exhibitors



**4,434**  
Students



**10**  
School Districts



**32**  
Schools



## **PRESENTING SPONSOR | EXCLUSIVE OPPORTUNITY**

**\$20,000** Supports 345 Students

- Company listed on all JA Inspire promotional materials as the Presenting Sponsor
  - Recognition in emails, press releases, social media, printed publications, printed student items
- Opportunity to appear in the JA Inspire experience video
- Recognition and opportunity to speak at the JA Inspire Reception
- Recognition and branding throughout the Civic Center
- Back cover ad placement in the JA Inspire curriculum
- Company logo printed on staff and volunteer shirts
- Company logo to appear on the JAES website during the calendar year of the event
- Booth fees included

## **IMPACT SPONSOR | EXCLUSIVE OPPORTUNITY**

**\$10,000** Supports 172 Students

- Company listed on select JA Inspire promotional materials
  - Recognition in select emails, press releases, social media, printed publications
- Full page ad in JA Inspire curriculum
- Company logo printed on staff and volunteer shirts
- Company logo to appear on the JAES website during the calendar year of the event
- Booth fees included

## **JA INSPIRE CURRICULUM PRESENTING SPONSOR | EXCLUSIVE OPPORTUNITY**

**\$10,000** Supports 172 Students

- Name as the printing partner on the JA Inspire curriculum (viewed by 3,500+ students and families)
- Full page ad in the JA Inspire curriculum
- Company logo printed on staff and volunteer shirts
- Company logo to appear on the JAES website during the calendar year of the event
- Booth fees included

## **JA INSPIRE RECEPTION SPONSOR | EXCLUSIVE OPPORTUNITY**

**\$5,000** Supports 86 Students | Hosted at the Perdue Henson JA Center!

- Company listed on all JA Inspire After Hours Networking promotional materials
  - Recognition in select emails, press releases, social media, printed publications
- ½ page ad in the JA Inspire curriculum
- Recognition at the JA Inspire Reception
- Recognition and branding throughout JA Inspire
- Company logo printed on staff and volunteer shirts
- Company logo to appear on the JAES website during the calendar year of the event
- Booth fees included

# Industry Sponsorship Opportunities



**Level 1**  
**\$5,000**

*Supports 86  
Students*

**Level 2**  
**\$2,500**














*Supports 43  
Students*

**Level 3**  
**\$1,000**

*Supports 17  
Students*

**Level 4**  
**\$600**

*Supports 10  
Students*

Company Logo on JAES Website During Event Calendar Year				
Company Recognition in JAI Curriculum	<b>1/2 Page Ad</b>	<b>1/4 Page Ad</b>	<b>Logo</b>	<b>Name Listed</b>
10'x10' Booth Space Included				
Recognition at JA Inspire				
Invitation to JAI Reception				
Logo Featured on JAI Event T-Shirts				





**EDUCATION/CURRICULUM/COUNTY SPONSOR(S) | 1 PER COUNTY (9)**

**\$3,500** Supports 60 Students

- ¼ page learning ad in the JA Inspire curriculum
- Recognition at the JAI Afterhours Reception
- Company logo to appear on the JAES website during the calendar year of the event
- Link to company website on the JAI landing page during the event
- Booth fees included

**TRANSPORTATION SPONSOR | 1 PER COUNTY (9)**

**\$2,500** Supports 43 Students

- Logo on all school communications
  - JA Inspire invitation, informational flyers & emails
- Logo in JA Inspire curriculum
- Recognition and branding throughout JA Inspire

*Skip the form and register online!*



**I want to be a \_\_\_\_\_ sponsor in the 2024 JA Inspire Experience!**

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Email: \_\_\_\_\_

Payment Method:     Check Enclosed     Invoice Me     Credit Card Payment

Credit Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ Security Code: \_\_\_\_\_

*Mail Checks to: Junior Achievement of the Eastern Shore, 301 Tilghman Rd., #101, Salisbury, MD 21801*

