



JA INSPIRE

Hands On. Minds Opened.

Join Junior Achievement of the Eastern Shore as we inspire the future workforce to explore in-demand career opportunities. Through these sponsorship opportunities, you'll reach almost 3,000 teens, educators, and community members from six counties as students map out a plan for future success.

Presenting Sponsor \$15,000 (1 available)

- Premier branding as presenting sponsor on event promotions and signage
- Full-page color add on back cover of JA Inspire teacher guides, student booklets, and logo on parent letters
- Interactive career booth at event
- Logo on event volunteer T-shirts and student bags
- Recognition in all media mentions and logo on JA's website

Curriculum Sponsor \$2,500/county (7 available)

- Branding as sponsor on promotional materials
- Half-page color ad in JA Inspire guest booklet
- Interactive career booth at event
- Logo on event volunteer T-shirts

Transportation Sponsor \$2,500/county (7 available)

- Branding as sponsor on promotional materials
- Half-page color ad in JA Inspire guest booklet
- Interactive career booth at event
- Logo on event volunteer T-shirts

Industry Sponsor \$2,500 (14 available)

- Branding as industry or printing sponsor at event
- Half-page ad in JA Inspire guest booklet
- Interactive career booth at event
- Logo on event volunteer T-shirts

Information Table Sponsor \$1,000 (1 available)

- Signage at information table at event
- Half-page ad in JA Inspire guest booklet
- Interactive career booth at event

Booth Sponsor \$500 (multiple available)

- Interactive Career booth at event
 - Includes (1) 10' x 10' space with 6' table (tablecloth not included)
 - Additional 10' x 10' spaces can be purchased for \$275
- Logo recognition in JA Inspire guest booklet

Student Center Sponsor \$10,000 (1 available)

- Help fund cost of lunches for students
- Logo in student lunch area and at student check in
- Branding as sponsor on promotional materials
- Full-page color ad in JA Inspire guest booklet
- Interactive career booth at event
- Logo on event volunteer T-shirts and student bags
- Recognition in all media mentions
- Recognition on JA's website and exclusive social media promotion

Event Sponsor \$5,000 (2 available)

- Branding as sponsor on promotional materials
- Full-page color ad in JA Inspire guest booklet
- Interactive career booth at event
- Recognition in select media mentions
- Logo on event volunteer T-shirts
- Recognition on JA's website and in select social media promotions

Hospitality Sponsor \$5,000 (1 available)

- Branding as sponsor on promotional materials
- Signage in volunteer hospitality area
- Full-page color ad in JA Inspire guest booklet
- Interactive career booth at event
- Logo on event volunteer T-shirt
- Recognition on JA's website and in select social media promotions

For more information or availability, please email JAES.Inspire@ja.org or call 410-742-8112.

Ribbon Cutting & Opening Ceremony Sponsorships

\$5,000 includes signage at ceremony and logo on website, volunteer T-shirts, and in booklet

\$2,500 includes signage at ceremony and logo on volunteer T-shirts and in booklet

\$1,000 includes signage at ceremony



Junior Achievement®
of the Eastern Shore



JA INSPIRE

JA Inspire
March 29-30, 2022
Exhibitor Registration Form

Hands on. Minds Opened.

Thank you for your interest in having a career station at the JA Inspire Career Fair. All exhibitors should please note the following:

- Career booths begin at 10' x 10'. Please review the sponsorship page for additional details and pricing information.
- Vendors will have access to electricity but are responsible for providing their own extension cords
- WIFI will be available for all vendors
- Each career station must include a 'hands-on' component that will be interactive and engage students.
- We highly encourage giveaways but **nothing edible can be distributed to students.**
- No student information can be collected.
- You must provide volunteer mentors for the entire exhibit time. Students will be in the experience constantly from 8:30 a.m. to 2:30 p.m. Booth breakdown can begin immediately thereafter.
- **"You can't be what you can't see." It's important for students to see business people that look like them so diversity among mentors is strongly suggested.**
- We ask that a minimum of two volunteer mentors be at your career station at all times to manage student traffic (approx. 3,000 students will be coming through the Civic Center) **Vendors cannot leave the booth unattended at any time.**
- Move-in day is Monday, March 28, 2022 from 8:00 a.m. to 2:00 p.m. (Exhibits with vehicles or other heavy machinery will need to be scheduled to move in first.)
- **This form must be returned along with your logo no later than March 1, 2022 to reserve your space.**

CONTACT INFORMATION

Organization Name (as you want it displayed on marketing materials) _____

Address _____

City _____

State _____

Zip _____

Contact Name _____

Contact Title _____

Contact Email _____

Contact Phone _____

PARTICIPATION LEVEL

(Please refer to the Sponsorship Opportunities sheet for details on sponsorship levels.)

Participation Level _____

Total Cost \$ _____

INVOICE ME

CHECK IS ENCLOSED

Please note: Up to two (2) lunches will be provided for volunteers, additional lunches can be purchased at \$15 each. No outside food or drinks are permitted in the Civic Center.

How many volunteers do you plan to have staff your booth? _____

Please return this completed form, along with your logo, to JAES.Inspire@ja.org or mail (with payment) to 327 Tilghman Road #100 Salisbury, MD 21804 no later than March 1, 2022 to secure your spot.